Supporting Professional Education through a Web-Based "CoP"

Mary Ellen Nevins Ed.D. National Director, PPCI ppci.nevins@gmail.com

What is a Community of Practice?

(Wenger, 2006)

- A group of people who
 - share a concern or a passion for something they do
 - learn how to do it better
 - interact regularly
- Apprenticeship as a learning model
 - involves a complex set of social relationships through which learning takes place
 - is dynamic and involves learning on the part of everyone

Retrieved from the internet 2/16/2010

http://www.ewenger.com/theory/

Continuing Education in Listening and Spoken Language

- Post-graduate, inservice education needed by:
 - the consciously incompetent
 - the consciously competent
 - the unconsciously competent (Howell, 1986)

 Howell, W. (1986). The Empathic Communicator. Long Grove, IL: Waveland Press.

Building Knowledge and Skills

- Novice professionals need knowledge and basic skills
- Advanced beginners need knowledge application and skill building
- Experts require opportunities to reflect on knowledge and skills to
 - develop the highest level of competence
 - become mentors and professional development specialists

Efficiency in Knowledge "Management"

- AG Bell Academy for Listening and Spoken Language has
 - created the LSLS Certification
 - delineated content standards
 - provided clear direction for developing an auditory-verbal professional education curriculum
- Consolidated efforts to build the knowledge base needed by aspiring LSLS therapists and educators

Professional Preparation in Cochlear Implants (PPCI)

- A gateway continuing education program for professionals passionate about improving listening and spoken language outcomes for children with auditory access
 - 7-8 week *Prerequisite* distance learning
 - 2 week Onsite "thoughtful conversations"
 - 3-6 month home application/Mentoring
 - 2.5 day return for integration at Capstone experience

Programming includes:

birth to five emphasis or school-age emphasis

PPCI Collaborative Communities

- Cohorts consist of
 - teachers,
 - speech language pathologists,
 - audiologists,
 - administrators,
 - early interventionists and
 - college/university instructors
- Emulates the larger professional community to which the participant returns and in which he/she will collaborate
- Develops a sense of common purpose

Keeping the Momentum of PPCI

- Upon returning home, participants reported a sense of loss or disconnect when separated from their like-minded colleagues at PPCI,
- The flame of passion for action they carried away from Atlanta or Philadelphia or San Francisco had lost its intensity

Simplistic Solutions

- Email and list serve groups provided a rudimentary means of communication for ECTPers (an earlier version of PPCI) and Year One PPCIers
- Dissatisfaction with the stream of consciousness format of listserves and the proliferation of social networking sites led to the exploration of novel web assisted technologies

Searching for a Tool

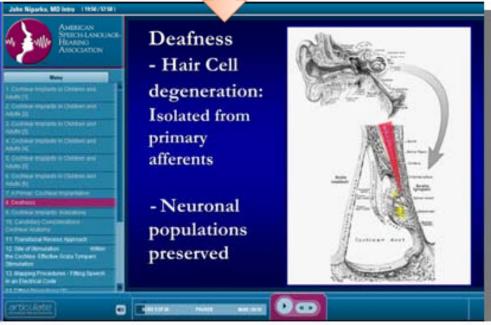
- One-stop platform
- Easy to use
- Supporting and encouraging:
 - Reflection and situating new knowledge at home
 - Communication (within and between cohorts and faculty)
 - Resource sharing
 - Access to new links and materials
 - Topical discussion
 - Shared problem solving
 - Application and prerequisite material management
 - Consultation on case studies and strategic plans
 - Continued professional education

A Serendipitous Request

- In the fall of 2008, ASHA held its first completely online conference for its Audiology Division
- As an invited speaker, I experienced, first hand, the possibilities of an integrated web platform offering "Community of Practice" support

iCohere and ASHA Online Conferencing





- NarratedPowerPointpresentations
 - Pre-recorded
 - ~1 hour in length
 - ~20 PPT slides
 - Available on demand

Exploring iCohere (www.icohere.com)

- Building a successful Community of Practice (CoP) requires
 - robust technology
 - a collaborative process
 - clear direction
 - skillful facilitation
- True CoPs are structured to support purposeful groups focused on
 - advancing knowledge
 - elevating personal effectiveness
 - elevating organizational effectiveness
 - generating tangible results

PPCI and iCohere

- Began six-month trial with icohere and purchased a license for 100 seats
- Designed basic site from template under the direction of an icohere consultant
- Seeded the "Links" and Resource Center" sections with rudimentary uploads
- Initiated "Soft" launch with 27 onsite participants in San Francisco, Atlanta and Philadelphia in January, 2009
- Required nightly postings from each day's presentations



Welcome to the PPCI Online Professional Education Community



Designed to launch, support or extend your learning in listening and spoken language for young children with cochlear implants, this resource has much to offer. Like other online tools for continuing education, the more familiar you are with its various components, the the greater the benefit to you as a user.

Please be sure to *visit often*, *explore extensively*, *participate in discussions*, *view resources* and take advantage of ALL the features of this online educational experience. Renew acquaintances and *make new professional contacts* here at our site. How exciting it is for us to harness this technology to support our mission of excellent professional education. More specifically we hope to:

Links



Born Learning

Born Learning is a public engagement campaign that helps parents, grandparents and care givers explore ways to turn everyday moments into learning opportunities.



Cochlear Americas

One of three implant manuafactures, the CA site provides the starting point for product and service information for managing implant technology and accessing educational outreach through the HOPE program



Early Vocal Development

This site, developed by researcher David Ertmer, is designed to share information about early speech development and to provide examples of the delightful speech sounds that children produce before they say words on a regular basis.



First Years

First Years is a professional distance education program housed at the University of North Carolina. This program offers a certicate in Auditory Learning for Young Children with Hearing Loss.



Med-El

One of three implant manufacturers supporting devices in the pediatric population, this site offer access to troubleshooting and habilitation information for its devices.

Nightly Reflections

<u>Topics</u>	Started By	<u>Views</u>	<u>Posts</u>	Latest	Hide
		1	1		(S)
Atlanta Reflections	Mary Ellen Nevins	552	60	02/10/09 8:37AM	
Philadelphia Reflections	Mary Ellen Nevins	240	23	02/08/09 7:13PM	
San Francisco Reflections	Mary Ellen Nevins	615	98	92/10/09 12:54AM	

Sample Post

29 Autumn Coombs



My aha moment today had to do with enjoying the enthusiasm that Dr. Roberson had for future technology, but also the reality that it is still a bit too far off in the horizon to bank on today.

Question: Why was there ever opposition to children with no risidual hearing to receiving bilateral Cl's?

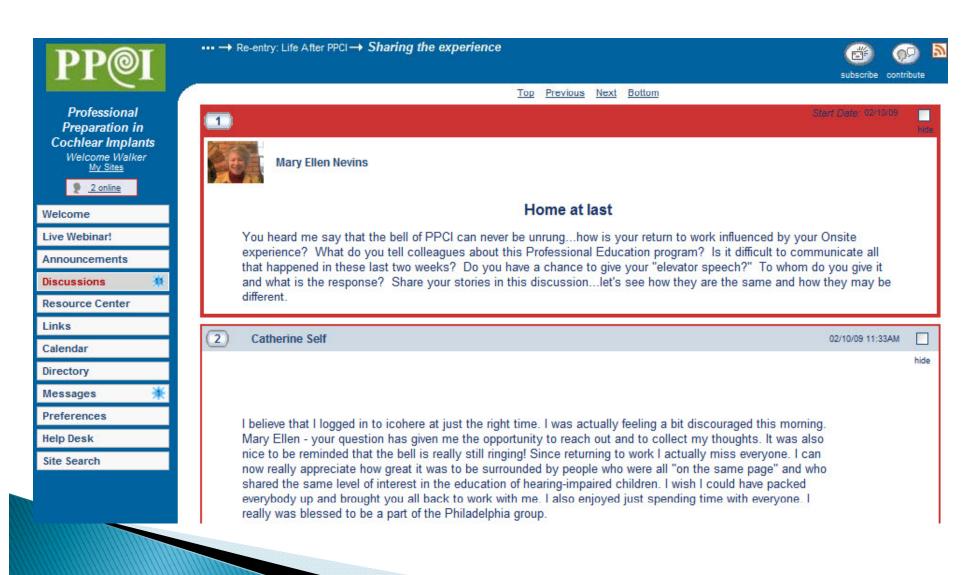
Statement: It can tax patience when as a teacher or a therapist your are trying to teach a concept that the child is taking a long time to grasp and you know that you have repeated it over and over again. Well, I found this, and it helps me to set my expecations at an appropriate level; lending me more patience. It also supports the idea of the language-rich environment that we have discussed.

Number of Exposures Needed to Learn a New Word

Level of Intelligence IQ Required Exposures

Signif. above average 120-129	20
Above average 110-119	30
Average 90-109	35
Slow learner 80-89	40
Mild cognitive impairment 70-79	45
Moderate cog impairment 60-69	55
(Gates, 1931; McCormick, 1999)	

Supporting Participants Back Home



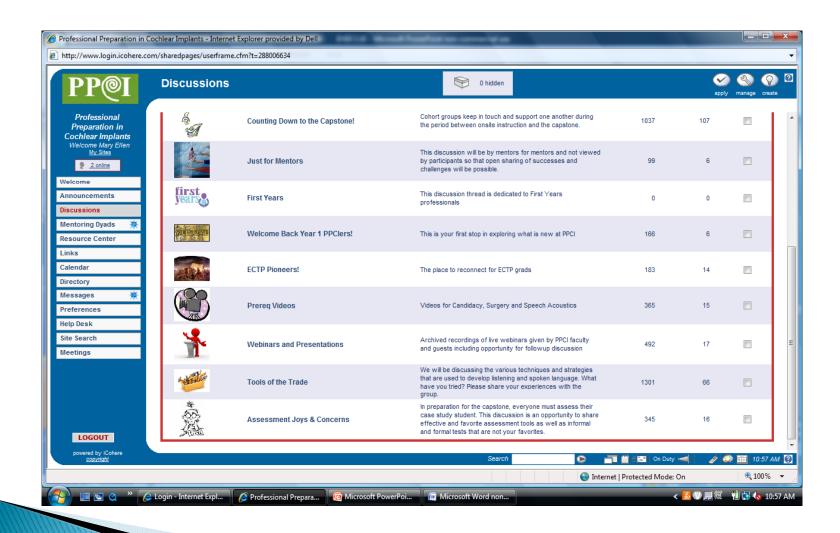
Building Capacity and Going Green with Prerequisite Materials

- During the Year Three Cycle of PPCI, we:
 - increased our site license to 250 seats
 - added all previous participants from earlier PPCI cohorts
 - added graduates from ECTP
 - created an enhanced Resource Center
 - eliminated all but a few print materials
 - uploaded documents and videos

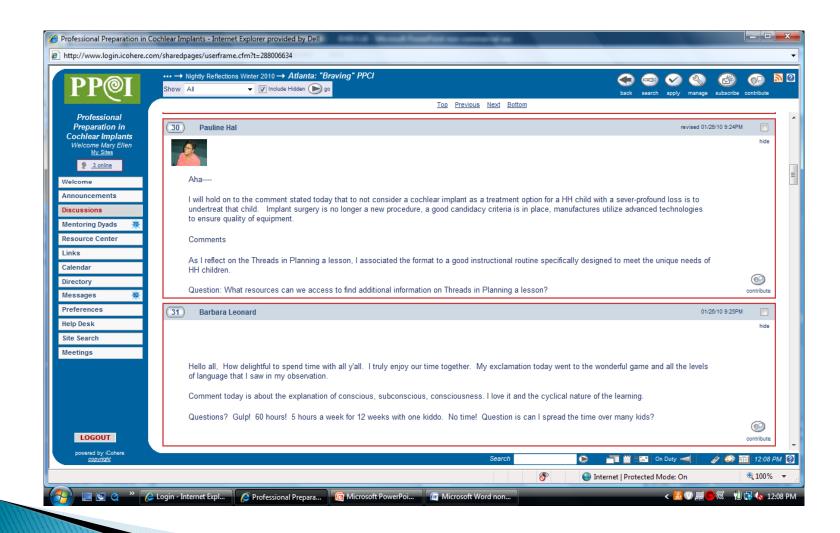
Resource Center/Prerequisites

Folders	# Files	Description	
Assessment	(3)	Resources for formal and informal assessment of audiotry, speech or language skills	
Capstone Poster Materials	(4)	Poster template, directions and a rubric for both the strategic plan for change and case stude posters for the Capstone	
Hope Notes	(8)	These summaries distributed by Cochear Americas provide a comprehensive oveview on a variet of topics regarding pediatric implantation.	
Loud & Clear Newsletters	(6)	Newsletters on topics of importance for young children with implants as distributed by Advanced Bionics.	
On Site Power Pt.Presentations	(4)	Presentations from Mary Ellen Nevins during On Site Learning	
Pre-ReQ	(1)	8 Modules of pre-Q material	
→ Module 1	(3)	Welcome to PPCI	
→ Module 2	(19)	Typical Development	
→ Module 3	(10)	Parents and Family as a Social System	
→ Module 4	(7)	Audiology Effects of Hearing	
→ Module 5	(5)	Candidacy	
→ Module 6	(5)	Collaboration	
→ Module 7	(3)	Technology	
→ Module 8	(3)	Choices and Interventions	
San Francisco	(1)	Handouts and other materials specific to the San Francisco experience	

Discussions/ Prerequisite Videos



Onsite Nightly Reflections



Evaluation of icohere

At the close of the onsite session of Winter 2010, 13 of 17 survey respondents (76.5%) strongly agreed with the statement:

"I actively use the icohere platform to enhance my PPCI experience"

Three participants *agreed* with the statement and a single participant rated the icohere add-on as *neutral* (no one reported disagreement or strong disagreement)

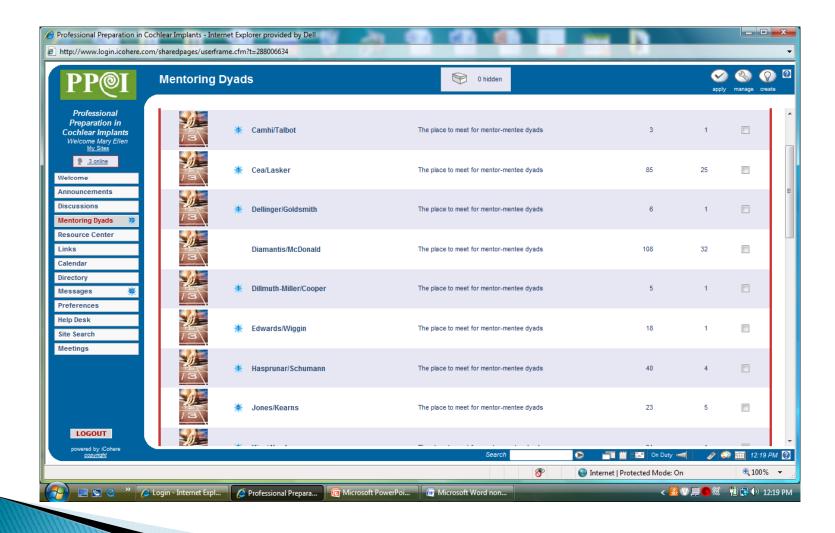
Optional Commentary on Use of icohere

- "The nightly sharing was so important. Loved having all the readings, powerpoints, etc in one place."
- "I have a new normal and through iCohere, my new normal will continue to be dynamic and evolve."
- "This was an excellent format to use for learning and empowering each other. Great tool!!!!"

Other Applications for icohere

We continue to explore the technology for distance mentoring. The video upload feature has wide ranging implications for skill building, potentially creating a comprehensive professional development package that includes both knowledge AND skills

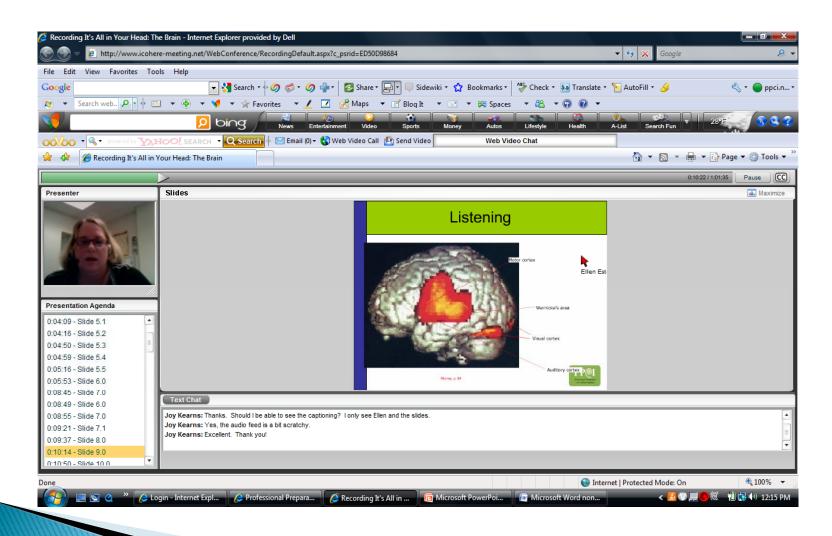
Mentor "Offices"



Webinars

- Can be recorded and archived for asynchronous access
- Can be embedded in the Discussion feature
 - impetus for additional networking and sharing across participants
- Captioning feature developed by icohere for PPCI!

Auditory Brain Development



Looking to Year Two of icohere (Year Four of PPCI)

- Increase site license to 500 seats
- Use the Collaboration Room feature for faculty to "meet" (24/7 added feature to the basic site license)
 - curriculum revision
 - applicant review
- Investigate the use of the platform for real-time coaching and mentoring
- Expand icohere license to other professional education programs to standardize "knowledge management" and resource sharing
- Create a virtual professional education center!

Learn more about icohere

- Brochure -http://www.icohere.com/icBrochure.pdf
- 12-minute overview -- http://icohere- presentations.com/presentations/iCohere/fea tures/player.html

Learn more about PPCI

www.chop.edu/ppci

Thanks for your kind attention!

ppci.nevins@gmail.com

517-403-2261